

Date/Time:	12/14/2021; 7:00PM	Notes Taken By:	Donny Goris-Kolb, Project Manager
Place:	Virtual, Zoom	Re:	Hanover Sustainability Master Plan – Advisory Committee Meeting #2
Attendance			
Master Plan Advisory Committee			
Elizabeth Esinhart - Chair Jarett Berke Brian Edwards Paul Simon Eric Hryniewicz (via Zoom)			Joanna Whitcomb Yolanda Y. Baumgartner Chris Kennedy (via Zoom)
Town Staff			
Robert Houseman, Director of Planning, Zoning, and Codes Vicki Smith, Senior Planner			
Consultants (VHB, via Zoom)			
Donny Goris-Kolb, Project Manager Ken Schwartz, Principal-in-Charge			
Members of the Public (all via Zoom except Nancy Carter)			
Nancy Carter			Catherine Rieke
Jennie Chamberlain			Jon Pazon
Kristine McDevitt			Zoe
Maggie Johnston			Berkeley
Rick Howarth			Anders
David Milm	lan		Nicholas

The following comments were provided on the updates made to the Master Plan website:

- The website is clear and navigable.
- A request was made for frequent updates to be sent to those who signed up for notifications.
  - Vicki Smith: Such notifications will only be sent for milestone events. Minor updates to the website will not be sent.
- A request was made to have the Advisory Committee meeting recordings posted to the Project website.
  - Donny Goris-Kolb: Such recordings will be posted.

VHB presented the draft Public Involvement Plan (PIP). The following comments were provided:

- The PIP should be flexible based on input gathered during Engagements 6 and 7 (Community Forum on Visioning and Community Survey #1).
- Need to define terms like "Urban Core" before presenting them to the public. Reduce "planning jargon."
- It may be difficult to get people to attend and retain their attention for a half-day workshop. Suggest shorter sessions consider smaller coffee chats covering a broader geography.
- Cannot ignore the rural areas of Hanover. They may have a valuable perspective on downtown development.
- Make sure to include folks who work and play in Hanover.
- Make sure there is a focus on equity and inclusiveness.
- A suggestion was made to not lump Dartmouth College together as a collective, as there are different perspectives (e.g., students, staff, dining, etc.) within the institution.

Other opportunities for stakeholder engagement provided by the Advisory Committee included:

- Dartmouth sporting and arts events
- Meetings at centers for employment
- Young student/parent engagement; target after school programs
- Something fun and engaging pictures, images post an image a week/respond on Instagram. Lebanon does this well.
- Focus on future need to respect/acknowledge the past. Partner with the historical society.
- Use of touchscreen displays and kiosks.
- Dartmouth Student Assembly interested in helping with student outreach.

The Advisory Committee will further address other opportunities for stakeholder engagement, as well as means of advertising the engagements (along with roles and responsibilities) and community liaisons at a separate meeting in January. The Consultant shall not be present for this meeting.

The Advisory Committee was asked to review and provide comments on the initial results of the public survey that asked, "What is Hanover's Greatest Strength" and "What is your Greatest Wish for Hanover." The following thoughts were provided.

- Wish Community golf course, teen space, dog park
- Strength close to nature, strong sense of community

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There was a question on who was at the December 3 event and how representative was the participation of the town?

• Vicki Smith: Good turnout; well attended. Good participation from parents and children. Encouraging sign.

With respect to the Community Forum on Visioning, the Advisory Committee determined February 5, 2021 to be the primary date, with February 26, 2021 as the back-up. The event will be hybrid, located at the middle school, though it may be entirely virtual due to COVID. An alternative of pushing out the event to warmer weather is also an option.

The Advisory Committee approved the September 30, 2021 meeting minutes.

The next Advisory Committee meeting will be held on January 11, 2021 at 7:00PM.

Other Notes:

• David Millman prepared a statement that he said he would submit to the Advisory Committee.

Meeting adjourned at 9:17 PM